

Key Talking Points

The CEOs of Indiana Corporate Partnership (CICP) created the [See Yourself IN](#) public education program to help Gen Z Hoosiers better understand some of the most important advanced industries and jobs that Indiana offers. We know that employers are always looking for new talent. This program is a way for young people to see what is here in Indiana, in hopes that they will want to stay and start their careers here. The program offers articles, a podcast, and videos to help young people see those opportunities.

The more your team members know about the See Yourself IN program, the more confident they'll feel sharing information about the program with the young people in their network. Here are some talking points you can use to get started:

“This is a network of resources for young people.”

While many organizations focus on helping young people find jobs and internships, [resources full of information](#) from Indiana's industries of the future, profiles of people in interesting jobs, interview tips, and more are harder to come by. See Yourself IN fills those gaps—and helps young people find the life they've always wanted.

“There are jobs that fit your interests in industries you probably didn't expect.”

A graphic designer might think there isn't a place for them in an advanced manufacturing or robotics company. Or maybe someone with a background in technology isn't sure how they'd fit in working at a bioscience lab. But there are jobs for everyone, everywhere. See Yourself IN helps young people find where they fit—even in the industries they haven't heard of, or in roles they didn't know about.

“Have you ever tried to see yourself in my industry?”

Maybe there's a young person in your network who knows where you work but isn't exactly sure what you actually do. Now's your chance to show them. See Yourself IN provides insights from industries throughout Indiana—usually told from the perspective of fellow young people. This is a great opportunity to showcase your own industry and help young people get a foot in the door.

“The future you're looking for is right here in Indiana.”

Let's make sure our young people realize that there are rewarding careers with great salaries right here in the Hoosier State. By showing all the possibilities available to them, we can encourage them to stay here and have the life they've dreamed of.

