

# Key Talking Points

Get all the information you need to start a conversation with your students.

The CEOs of Indiana Corporate Partnership (CICP) created the [See Yourself IN](#) public education program to help you and your students discover some of the most important advanced industries and jobs that Indiana offers. These are the industries driving Indiana's economy. If your students need a little extra encouragement, here are some talking points you can use to get started:

**“These are resources designed with you in mind.”**

**“There are opportunities that fit your interests in industries you probably didn't expect.”**

**“You can get insight and advice directly from your peers.”**

**“The future you're looking for is right here in Indiana.”**

**“We can help students understand what's possible here.”**



SEE YOURSELF IN

We're a dedicated [resource hub](#) full of information from Indiana's leading industries, profiles of people working in interesting jobs, interview tips, and more. But more importantly, all our content was designed and selected based on the needs of Gen Z students. It's easy to understand, and most of it is brief and to the point.

An art student might think there isn't a place for them in an advanced manufacturing or robotics company. Or maybe someone with an interest in technology isn't sure how they'd fit in working at a bioscience lab. But there are jobs for everyone, everywhere. See Yourself IN helps young people find where they could fit—even in the industries they haven't heard of, or in roles that they don't know about yet.

See Yourself IN provides insights from several advanced industries throughout Indiana—usually told from the perspective of fellow young professionals. From testimonials to internship recaps, there are plenty of resources to explore that show other Gen Z students already thriving in the Hoosier State—giving your students a chance to see what's out there for them, too.

There are so many rewarding careers with great salaries right here in Indiana. On our website, you can search through industries and skills that match your interests, and can also read articles, listen to podcasts, and watch videos—filtering out the stuff you don't want, so you can focus on what you're passionate about.

This one's less for students, and more for other educators in your network. You're on the front lines of helping students find their next step. Whether they're entering the workforce right away, starting a trade program, or pursuing higher education, there are seemingly endless paths for young people to take—and a lot of those young people may feel those paths will take them out of Indiana. You can help students recognize Indiana has endless job and internship opportunities, often in industries young people wouldn't think to explore.